

Workshop on Emerging Issues of Electronic Commerce (e-Commerce)

National Computer Symposium (NCS) 2019

National Quemoy University, Kinmen, Taiwan

November 14-15, 2019

Call for Papers

The 2019 Workshop on Emerging Issues of Electronic Commerce (e-Commerce) in conjunction with National Computer Symposium (NCS) 2019 will be held at National Quemoy University, Kinmen, Taiwan, November 14-15, 2019. The workshop will focus on the state-of-art electronic commerce (e-commerce) research, technologies and applications, and serve as a forum for researchers, educators, and professionals to share, disseminate, and exchange new ideas.

The topics to be covered include, but are not limited to:

- Big data
- Cross-border e-commerce
- Digital economy
- Electronic business models
- Electronic marketplace
- Electronic payment systems
- Electronic procurement
- Emerging technologies
- Empirical studies of e-commerce problems
- Internet marketing
- Internet of Technology
- Legal issues in e-commerce
- Local e-commerce
- Mobile commerce
- Online consumer behavior
- Online to offline commerce
- Sharing economy

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